



Saturday, February 26, 2011

Fact Sheet

Event Co-Chairs	Jennifer Villarreal (B.S. '06 and M.A. '09) Melissa Aguillon (B.A. '95 and MPA '99)
Sport Type	RUNNING: 5K, City Championship Race
Event Start Date	Saturday, February 26, 2011
Event Time	7:00 am registration, 8:00 am race chip time
Event Location	UTSA Convocation Center, UTSA Main Campus One UTSA Circle, San Antonio, 78249
Event Phone Number	(210) 458-4133 or 1-888-ONE-ALUM
Event FAX Number	(210) 458-7227
Event Web site	www.utsa.edu/alumni/dipdash

General Event Information

Join in the excitement of the 27th annual UTSA Diploma Dash to raise scholarships for UTSA students and alumni programs. Open to individuals and families in Open, Masters and 14 age categories! Other categories include: Clydesdale (male, 190 lbs.+), Filly (female 140 lbs.+), and Wheelchair. Team challenges include: Make Your Own Team, UTSA Students, UTSA Departmental, and ROTC. Join us for the new course, prizes, music, food and fun!

Early Registration	\$25 until midnight, Feb. 10, 2011 \$20 for UTSA Alumni Association members
Race Day Registration (any age)	\$35
UTSA students with ID:	\$10
Children 14 and under	\$10
Team Challenge	\$100 for a team of five – a 20% discount.
Register Online (either)	www.active.com
Event Website:	www.utsa.edu/alumni/dipdash
Number of Entrants	1,400+
Distance(s)	5K course for runners and fitness walk
Course	New Course Route posted on website
Event certifications/sanctions	YES
USATF Course Certification	YES
Course Certification No.	TX10005ETM
Runner Pick Up Days	Wednesday, February 23, 2010, Run Wild Sport @ Pearl Thursday, February 24, 2010, Run Wild Sport @ Pearl
Proceeds Benefit	Proceeds benefit the UTSA Alumni Scholarship Fund and alumni programs
T-Shirts	YES
Awards and Prizes	YES
Clydesdale and Filly categories	YES
Wheelchair Division	YES
Timed by Event Chip	YES
Contact Information	Anne Englert, Director, Alumni Programs
Contact Phone	210.458.4133
Contact Fax	210.458.7227
Contact Email:	alumni@utsa.edu ; anne.englert@utsa.edu

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UTSA and Alumni Scholars Highlights



Nick Crain

"The scholarship has been invaluable for me and I am extremely grateful. Because of this scholarship I can focus on getting a college education." ~ Nick Crain, Senior Biology Major



Ariel Garza

"My family has never been to a 4-year university. I could not rely on my family's income to attend college. When someone invests in me, it makes me work harder, and I feel like someone really cares about my education. I am grateful and my family is grateful for the alumni scholarship." ~Ariel Garza

The University of Texas at San Antonio has a vision to become one of the nation's top public research universities. The reasons are simple: It is needed to improve the lives of the people of San Antonio and south Texas through scholarship and discovery, and to strengthen our economy.

Job creation, research innovations and a skilled workforce are the tools for a strong economies—tools that UTSA has and will provide in the future.

UTSA's plan to become a tier one university will improve these tools and provide another top tier university in the state. The latter is crucial in ending the loss of more than 10,000 talented students each year who leave Texas to attend top universities in other states. The 33 UTSA Alumni Scholars supported from proceeds from Diploma Dash continue to be the best representation of UTSA's commitment to access and excellence.

UTSA has a goal to become a doctoral/research extensive institution (at least 50 doctoral degrees a year in at least 15 disciplines) by 2015. As the premier doctoral/research university of South Texas and as a Hispanic-serving institution, UTSA will continue to provide educational opportunities for the underrepresented population of the region at the highest level of excellence.

UTSA provides access and excellence in higher education for historically underserved students from San Antonio and South Texas. UTSA's diverse student body is made up of 59% from underrepresented groups. Many UTSA students are the first in their family to attend college or a university and nearly 70% of all UTSA students need and receive financial aid.

With your support (continued support for those who have been sponsors in prior years) UTSA will continue to make an impact in the lives of students and those they touch.....

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Sponsorship Opportunities

Race Sponsor Benefits	Title Sponsor \$10,000 (only two available)	Lead Sponsor \$5,000	Start / Finish Line Sponsor \$2,500	Water Stop Sponsor \$1,000	Race Course Sponsor \$500	Race Fan Sponsor \$300
Recognition in all media • Public Service Announcements • Media Releases includes: television and radio spots, newsletters, and electronic communications	Yes!					
Logo on Race Bibs • Create a 1" x 4" detachable coupon on race bib (one color)	Yes!					
Promotion as the Title Sponsor • Logo on Start / Finish crossbeam and Main Stage • Photo Opportunity with top finishers	Yes!					
Speaking Opportunity at Main Stage to runners, walkers, and audience pre/post race	Yes!	Yes!				
Promotion as a Lead Sponsor: • On the Upper Side level of the Start / Finish Line and on the Main Stage	Yes!	Yes!				
Logo Link from Alumni Diploma Dash webpage to company website	Yes!	Yes!	Yes!			
Promotion as a Start / Finish Sponsor • On the Lower sides of the Start / Finish Line			Yes!			
Promotion as a Water Stop Sponsor				Yes!		
5-person Team	Yes, 3 Teams	Yes, 2 Teams!	Yes, 1 Team!	Yes, 1 Team!		
Full Company Display for Your Booth Bring your tent and props provided by your company in conjunction with a Booth Package	Yes!	Yes!	Yes!	Yes!		
Race Shirt We will add your Company Logo or Name on back of race shirt (one color)	Large Logo Prominent	Logo	Logo	Logo		
Booth Package • 1 Table and 2 chairs provided • Ability to offer product samples, coupons etc to participants and volunteers on the day of the race at your booth • Display your company sign or banner at the race at your table • Opportunity to develop prospective customers • Contribute door prizes or free drawing of merchandise to be given away from the Main Stage to registered participants/winners	Yes!	Yes!	Yes!	Yes!	Yes!	
Runner Registration Form / Brochure • Company name added to list of sponsors on brochure* • Delivered to more than 50 area businesses around town and mailed to 5K homes *Must meet printing deadline of January 10, 2011	Yes!	Yes!	Yes!	Yes!	Yes!	
Diploma Dash Friend Goodie Bag • Inclusion of an item in goodie bag • 1,500 coupons, flyers, or other item	Yes!	Yes!	Yes!	Yes!	Yes!	Yes!
Race Fan Mention of you and or your company in Race Day Program and Awards Ceremony	Yes!	Yes!	Yes!	Yes!	Yes!	Yes!
Race Fan Gift Pack No matter your sponsorship level, go home with a gift from us that includes a runner's bag with shirt and medal to commemorate the day!	Yes, 6!	Yes, 5!	Yes, 4!	Yes, 3!	Yes, 2!	Yes, 1!
Continued promotion of company on the Alumni website for a whole year	Yes!	Yes!	Yes!	Yes!	Yes!	Yes!
Named scholarships for 2011-2012	Yes, Three!	Yes, Two!	Yes, One!			



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Sponsorship Opportunities Response

Check in 7:00 – 8:00 am
Race Start 8:00 am
Event Location 5K Certified course, UTSA Convocation Center, Main Campus
Awards Presentation 9:30 am
Booth Setup 6:30 am – 8 am
Contact Anne Englert, 210.458.4133; anne.englert@utsa.edu

Yes, we want to support the UTSA Alumni Association Diploma Dash! Sign us up for:

- _____ Title Sponsor \$10,000 *(customized package negotiable)
- _____ Lead Sponsor \$5,000*(customized package negotiable)
- _____ Start/Finish Line Sponsor \$2,500
- _____ Water Stop Sponsor \$1,000
- _____ Race Course Sponsor \$500
- _____ Race Fan Sponsor \$300
- _____ 5-Person Team Challenge \$120 (see Fact Sheet)
- _____ In-Kind Donation Valued \$_____
- _____ We would like to contribute a door prize. Valued \$_____ Description: _____
- _____ Unable to participate in the race, but we want to support student scholars.
Donation \$_____

Please allow our staff to contact you for more details and to learn how we can best meet your needs.

Sponsor's name to appear on printed material: _____

Contact: _____

Address: _____

City/State Zip: _____

Email: _____

Telephone (day): _____

Fax: _____

Team Name: _____

Choose Your Method of Payment

- Enclosed is my check payable to UTSA Alumni Association
- Bill Me. (Payment Due on/before February 15, 2011)
- Please charge my credit card: AMEX Discover MC Visa

Card Number _____ Exp. Date _____

Signature Billing _____ Zip Code _____

Total payment \$ _____

Thank you for support the UTSA Alumni Association Diploma Dash.