

# STORYTELLING WITH SOCIAL MEDIA

Let's bring your Social Media accounts to life!  
Join us for one or all of these informal roundtable sessions held in the VPSA Conference Room.



## TOPIC

## DATE

## TIME

Hootsuite	May 26	10am-11am
Build Your Followers	May 26	1pm - 2pm
Snapchat	May 26	4pm-5pm
Instagram	June 3	3:30pm-4:30pm
Twitter	June 4	8:30am-9:30am
Social Media Lingo	June 4	10am-11am
Metrics/Analytics	June 4	11am-12pm
Apps for Efficiency	June 4	1pm-2pm
Hashtags	June 4	2:30pm-3:30pm