



# Faculty Support

## Carlos Alvarez College of Business

### OVERVIEW

The UTSA Carlos Alvarez College of Business is one of the 40 largest business schools in the nation and transforms business students into business professionals by providing them with skills that can be immediately implemented in the workplace. Nationally ranked and recognized, the college offers a comprehensive curriculum for more than 6,600 undergraduate and almost 1,200 graduate students, and excels at focusing on applied programs in many areas including cyber security, data analytics, accounting, and finance. To ensure that we are meeting the demands of an ever-growing student population, the college is committed to hiring and retaining diverse and talented faculty who are experts in their fields. Creating more endowed chairs, professorships, and faculty fellowships will allow the college to recruit high-quality scholars and expand major research efforts to provide invaluable educational opportunities in the classroom while also addressing the pressing societal issues of our city, state, and nation.

### CHALLENGE

The college has an obligation to attract and retain faculty of the highest caliber who possess powerful intellect and the eagerness to stimulate and support the creativity of our students. This challenge is twofold: First, as UTSA increases its national and international prominence, the competition for outstanding faculty becomes even more intense. Secondly, the university is faced with finding ways to attract renowned

faculty while also providing an affordable college education for its students. Enrollment in the college has grown by more than 30% in the past six years. To keep up with a growing student enrollment, increasing the number of endowed chairs, professorships, and faculty fellowships will enhance the college's ability to recruit talented faculty and maintain a competitive edge with other schools nationally.



## IMPACT

As the college continues to increase its stature as one of the top business schools in the country, there also comes a recognition of its commitment to support a community of scholars who conduct rigorous research that inspires student learning, advances knowledge, and attracts partners to support its mission. To continue to meet that commitment, the college must increase the number of endowed positions available. To hold an endowed faculty position is one of the highest honors a college can grant a professor, and every new endowment translates to an opportunity for the college to achieve its vision of providing professors with additional support to direct toward their programs and fund numerous educational and research opportunities. In return, these faculty members bring increased visibility to UTSA and the city, attracting more external funding and effective engagement with future employers.



## PHILANTHROPIC OPPORTUNITIES

The University of Texas at San Antonio has launched a comprehensive campaign to support UTSA's 10-Year-Strategic Vision introduced by President Taylor Eighmy in 2017. **Be Bold: A Campaign for Our Future**, which also extends 10 years and has a working goal of \$500 million, is focused on providing the infrastructure and resources needed to become a model for student success and research discovery.

There are several philanthropic opportunities within the Carlos Alvarez College of Business. **Endowed Academic Positions** help foster excellence in research and support efforts to recruit and retain highly qualified educators, researchers, and administrators. Our endowment levels include:

- \$3,000,000+ Distinguished Chair
- \$2,000,000+ Chair
- \$1,000,000+ Distinguished Professorship
- \$500,000+ Professorship
- \$250,000+ Faculty Fellowship
- \$100,000+ Graduate Fellowship
- \$25,000+ Undergraduate Scholarship

UTSA has multiple avenues available to make an incredible impact. Gifts made annually can provide scholarship, research, and programmatic support across all areas. Gifts made through certain assets also have many benefits and include stock, IRAs, donor advised funds, real estate, life insurance, intellectual property, collectibles, matching gifts, in-kind gifts, estate gifts, and more.

### Naming Opportunities

The University of Texas at San Antonio also welcomes the opportunity to discuss a naming opportunity that can provide support beyond bricks and mortar. Supporting a naming opportunity can allow for major academic and programmatic transformations that will elevate UTSA to greater levels of excellence and increase its competitiveness on a global scale.

## CONTACT INFORMATION

Cassandra Ottmer-Salazar  
Senior Director of Development  
cassandra.salazar2@utsa.edu

Sarah Miller, MPA '13  
Associate Director for Development  
sarah.miller3@utsa.edu